



Distinguished ALUMNI

OF THE WORCESTER PUBLIC SCHOOLS



2021 Award Event Sponsorship & Support Opportunities

October 28, 2021 • College of the Holy Cross

- Each class of Distinguished Alumni is recognized at a ceremony and banquet held in their honor. Typically, 225 friends, family, and colleagues attend the event.
- Net proceeds from the event fund programs for students in the Worcester Public Schools, primarily mini grants that allow teachers to undertake a special program or field trip that will enrich and enhance curriculum.

SPONSOR THE EVENT

VALEDICTORIAN SPONSOR* \$5,000	SALUTATORIAN SPONSOR \$2,500	HIGH HONORS SPONSOR \$1,000	HONOR ROLL SPONSOR \$500
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Organization Name Included in Award Event Promotional Materials, Plus...	Org logo on program cover, table tents & other materials TBD	Org name on table tents, priority ad placement in program	Org name on table tents and sponsor thank you page in program	Org name on sponsor thank you page in program
Advertisement in Award Event Program Book	Back Cover Ad	Full Page Ad	Full Page Ad	Full Page Ad
Verbal Recognition During Awards Event	At least twice	Yes	Yes	Yes
WEDF Website & Social Media	Logo and link on website for 1 year; individual social media post	Org name and link on website for 6 months; individual social media post	Org name and link on website for 6 months; group social media post	Group social media post
Tickets to Awards Event	5	4	2	N/A

*Valedictorian Sponsorship includes sponsorship of a \$1000 school-wide grant with recognition by School Committee

OTHER WAYS TO SUPPORT WEDF

BUSINESSES: Program Book Ad Full Page (4.5 x 7.5"): \$250 Half Page (4.5 x 3.625"): \$125	INDIVIDUALS: Program Book Honor or Memorial Tribute Full Page (4.5 x 7.5"): \$200 Half Page (4.5 x 3.625"): \$100	DINNER TICKETS: \$75 TABLE OF 10: \$700
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Or make a tax-deductible donation by mail (make checks payable to "WEDF") or online at wedfwps.org

The Worcester Educational Development Foundation, Inc is a private, non-profit organization established in 2005 for the sole purpose of supporting the Worcester Public Schools
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